



Streamline Productions Keeps the Show on the Road by Ensuring 97% On-Time Deliveries with Powerfleet

About the company

When Chris Evans, Chief Operations Officer of Streamline Productions, noticed inefficiencies in their fleet management system, he knew it was time for a change. Streamline Productions, renowned for orchestrating live events across North America, was built on the principle of efficiency.

From transporting lighting and audio/video equipment to setting up custom stages, every detail had to be perfect and timely. However, inconsistencies with third-party carriers threatened to disrupt their seamless operations. Evans was determined to find a better solution that matched their commitment to excellence.



CHALLENGES

Steering towards consistency

Since 2016, Streamline has relied on Powerfleet's BigRoad ELD for real-time tracking and compliance management. However, for long-haul transportation, they depended on third-party brokers, which brought variability and inconsistency in tracking their high value, time-sensitive equipment. Evans recognized this challenge as an opportunity to enhance fleet and driver safety, customer service, and overall business outcomes.

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SOLUTIONS

Full fleet visibility with custom fleet solutions

Evans spearheaded the initiative to expand their investment in Powerfleet's solutions, starting with asset trackers for third-party carrier vehicles. "The average replacement value for our equipment on our trucks ranges from \$250,000 to \$1 million. Knowing the exact location of our trucks and equipment is critical," Evans explained.

By collaborating with Powerfleet representatives and engineers, they developed a portable version of their asset trackers, modifying commercial cases to house the trackers and charging units. Powerfleet's commitment to customer satisfaction and providing tailored solutions was evident through their world-class support and engineering expertise. With 15 units ready for deployment, Streamline further expanded their fleet connectivity using Powerfleet's Insights Suite Solutions, which includes video telematics, asset tracking, and Unity platform.



We knew the reliability of Powerfleet products and had positive experiences with their customer service. I didn't want to change systems because it is what our drivers knew and trusted.

Chris Evans
Chief Operations Officer,
of Streamline Productions



RESULTS

Streamlined operations and elevated customer satisfaction

Enhance safety

Telematics solutions from Powerfleet significantly improved operational visibility. Evans noted, "As the company's lead of operations, I automatically know where everything is. If anyone calls, I can immediately get real-time insights from my Unity dashboard."

Cost-savings

With complete visibility, Streamline avoids delays and unnecessary costs. They anticipate insurance savings due to the safety measures in place, such as the implementation of dual-facing dash cams.

Improved customer experience

With live-tracking, Streamline's clients could independently monitor the location of their equipment, reducing the need for constant communication and increasing efficiency. "It is so much more efficient, and the information is readily available without a lot of extra phone calls," Evans said.

Enhanced safety

Implementing fleet dash cameras addressed safety concerns and driver behavior. "Driver behavior was a major force behind our decision to add dash cameras. We can now mitigate safety concerns more effectively," explained Evans.

Brand protection

Maintaining their brand's reputation was crucial. According to Evans, "If I have someone driving dangerously with our logo on the vehicle, it can harm our reputation. Strengthening our fleet management helps us maintain our brand image."

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