

The Challenge

As NPL Canada scaled operations, its legacy GPS fleet tracking system couldn't keep up. Until then, all vehicles and equipment were tracked manually, relying on frequent calls and labor-intensive paperwork from the field. When Fleet Director, Paul Lagerwerf joined NPL Canada in 2016, his first project was to find the right fleet management solution for their complex operations – something that was flexible, scalable, and easy-to-implement.

Their business needed robust real-time visibility to streamline operations, reduce downtime, and ensure every piece of equipment was being used efficiently and safely.



We needed a provider who would stay actively engaged and support us not just at install, but throughout the entire process

Paul Lagerwerf,
Fleet Director at NPL Canada

The Solution

After comparing multiple vendors, NPL Canada selected Powerfleet for its reliable GPS fleet tracking, regional presence, and unwavering commitment to customer service. Powerfleet's platform gave NPL Canada the tools to:

- Reliably track both powered and unpowered assets
- Measure equipment utilization to inform resource planning
- Streamline annual inventory checks with real-time reporting
- Identify safety risks through driver behavior analytics

A phased rollout ensured each of NPL Canada's operational hubs came online with minimal disruption, supported by hands-on guidance from Powerfleet's implementation team.



They know where we operate. They know the complexity of our fleet and can come up with some solutions on the fly to make things happen. That's why we've stayed with Powerfleet.



Paul Lagerwerf,
Fleet Director at NPL Canada



• Results & Outcomes

- Full fleet visibility through the Powerfleet fleet management platform
- Time savings in asset location and annual inventory
- Improved recovery of stolen equipment through GPS
- Better data for safety coaching based on speeding, idling, and harsh driving events
- Informed resource planning by identifying underused equipment

Powerfleet's fleet management solution enables NPL Canada to reduce guesswork and respond faster to field needs, whether it's asset retrieval, safety monitoring, or real-time decision-making.

The Powerfleet Advantage: Implementation & Premium Support

NPL Canada attributes much of its success to Powerfleet's engaged support teams, responsive service, and scalable telematics platform. As the construction company continues to grow and digitize its operations, Powerfleet remains an integral part of its strategy.



Powerfleet started as a tool we thought we needed. Today, it's something we can't operate without.

Paul Lagerwerf,
Fleet Director at NPL Canada

Conclusion

With Powerfleet's partnership, NPL Canada has taken control of one of its most complex operational challenges: tracking and managing a large, diverse fleet in real time. The result is a more efficient, accountable, and safety-aware organization, built on a foundation of visibility and trusted support.