

Overview

Staying competitive means standing out.

It's no longer just about the sale or lease of material handling equipment (MHE) like forklifts. Businesses want a trusted advisor – one that knows the ropes and can offer the latest technology for operator and pedestrian safety, maintenance, resource management, and compliance. Keeping up with these trends is no small feat. Combine this with the pressures of protecting your own assets and people, all while keeping costs low and productivity high, it feels out of reach.

loT and telematics can add value to your efforts, provided you have the right partner by your side.

That is Powerfleet.



Solution at a Glance

Powered by unrivaled data insights, Powerfleet digitalizes operations through advanced automation from machine learning, simulation, and artificial intelligence (AI). Our fully agnostic fleet intelligence platform ingests, processes, and enriches data from every asset, vehicle, and person – all in a single pane of glass. Supported by a world-renowned services team with nearly 30 years' experience, Powerfleet is purpose-built to meet both your goals and your customers' goals. This includes:



Safety and Security

- Increase pedestrian safety with real-time operator alerts on incursions, and identifying danger spots.
- Automate safety check lists.
- Effectively manage access privileges, determining who, when, and how individuals can interact with the vehicle, all based on the unique driver identification.
- Capture key metrics and leverage operator leaderboards for positive coaching.
- Monitor a wide range of events, such as speed, impact and more, in real-time.
- Reduce false alerts and achieve higher reliability for event tracking.
- Establish cause and potentially mitigate liability with forensic data.



Maintenance and Performance

- Reduce unplanned downtime and costs from under or overservicing based on real-world usage.
- Track vehicle usage hours to forecast preventative maintenance.
- Increase vehicle longevity with maintenance alerts, and real-time updates on potential health issues and diagnostics.



Regulatory Management and Compliance

- Feel confident with regulatory management, by intelligently streamlining compliance workflows in adherence to health and safety requirements.
- Prevent unqualified individuals from driving equipment.
- Regulate speed and other driver activities in adherence with facility criteria.
- Limit violations and, in turn, the potential for litigation.



Visibility and Resource Management

- Get a pulse on equipment lifecycles and demands to strategically plan around your own and your customers' needs.
- View actual engine hours to unearth hidden costs from wear and tear or after-hours use for accurate billina.
- Improve billing accuracy for maintenance and rental contracts, protecting customer relationships and quickly resolve disputes.
- Eliminate time and resources wasted investigating incidents.
- Decrease damage to equipment racking and inventory, while avoiding asset misuse, from increased accountability.
- Benefit from a mix of OEM vehicles and third-party tools to assure you and your customers have the right solution for the job.



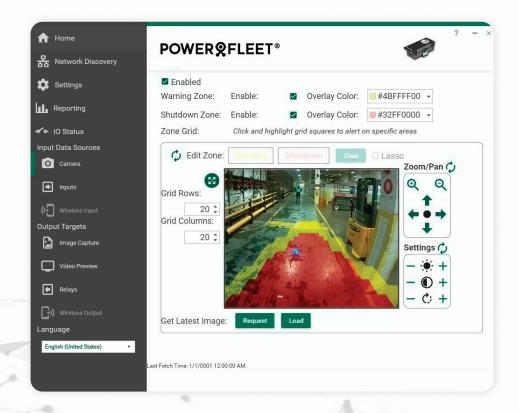
Results

With Powerfleet you can make fast, informed decisions to automate operations and capitalize on the latest fleet technologies. Win more deals with real-time, multi-dimensional KPIs tailored for both your business and your customers. Be ready for today, and for what tomorrow holds.

Put your trust in Powerfleet to:

- Improve the safety environment
- · Optimize utilization of your fleet
- Adhere to compliance standards
- Shrink operating costs

- · Avoid legal action
- Increase vehicle longevity
- Protect your brand reputation
- Boost employee morale



Powerfleet (NASDAQ: PWFL; TASE: PWFL) is a global leader of internet of things (IoT) software-as-a-service (SaaS) solutions that optimize the performance of mobile assets and resources to unify business operations. Our data science insights and advanced modular software solutions help drive digital transformation through our customers' and partners' ecosystems to help save lives, time, and money. We help connect companies, enabling customers and their customers to realize more effective strategies and results. Powerfleet's tenured and talented team is at the heart of our approach to partnership and tangible success. The company is headquartered in Woodcliff Lake, New Jersey, with our Pointer Innovation Center (PIC) in Israel and field offices around the globe. For more information, please visit www.powerfleet.com.