

## Overview

In the competitive world of car rental, standing out from the crowd and effectively managing your fleet are crucial for staying ahead. You're facing various challenges in fuel management, maintenance, insurance, customer service, seasonal fluctuations, technology integration and sustainability.

To conquer these challenges and achieve your objectives, it is essential to leverage intelligent and practical data through IoT and telematics solutions. Yet, the complexities of managing a mixed fleet pose operational difficulties. Dealing with a multitude of vehicles and device types can require several vendor relationships and fragmented data collection processes, as well as operational inefficiencies.

Limited access to data hinders decision-making, leading to missed opportunities and higher expenses. Manual data collection and insufficient analysis only add to these hurdles.

By partnering with the right technology provider, these challenges can be turned into opportunities for differentiation and success.



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## Solution at a Glance

Powered by unrivaled data insights, Powerfleet digitalizes operations through advanced automation from machine learning, simulation, and artificial intelligence (AI). Our fully agnostic fleet intelligence platform ingests, processes, and enriches data from every asset, vehicle, and person – all in a single pane of view. Supported by a world-renowned services team with nearly 30 years' experience.

Powerfleet is purpose-built to meet the goals of your and your customers' fleets. This includes:

## Safety and Security

- Be better equipped to ensure your vehicles are returned when the rental ends.
- Efficiently handle theft recovery with realtime push alerts delivering accurate location information.
- Use our forensic data to understand what happened before, during, and after an accident – establishing cause and potentially mitigating liability.

# Advanced Fuel Management

- Achieve cost savings through advanced fuel monitoring and fuel cost recovery.
- Eliminate human error with Powerfleet's fully automated solution, ensuring accuracy and efficiency.

#### Maintenance and Performance

- Enable your team to swiftly direct returned vehicles to the mechanic line with real-time maintenance alerts.
- Reduce downtime, breakdowns, and costs from under or overservicing based on real-world usage and history.
- Live engine diagnostics and maintenance alerts based on predefined dates and/or the odometer increases vehicle longevity.
- Automate the check-in and check-out process of vehicles using keyless entry, delivering an improved customer experience while reducing costs.

## Visibility and Resource Management

- Ensure accurate billing based on mileage by automating updates from the vehicle's odometer.
- Stay on top of inventory management aligned with market fluctuations and trends, empowered by data from Powerfleet.

# Sustainability

- Drive towards your business sustainability goals by optimizing fuel usage and minimizing waste.
- Effortlessly report on your carbon footprint, ensuring compliance with legislative guidelines and governmental requirements as they emerge, while guaranteeing that rental vehicles meet all necessary standards.

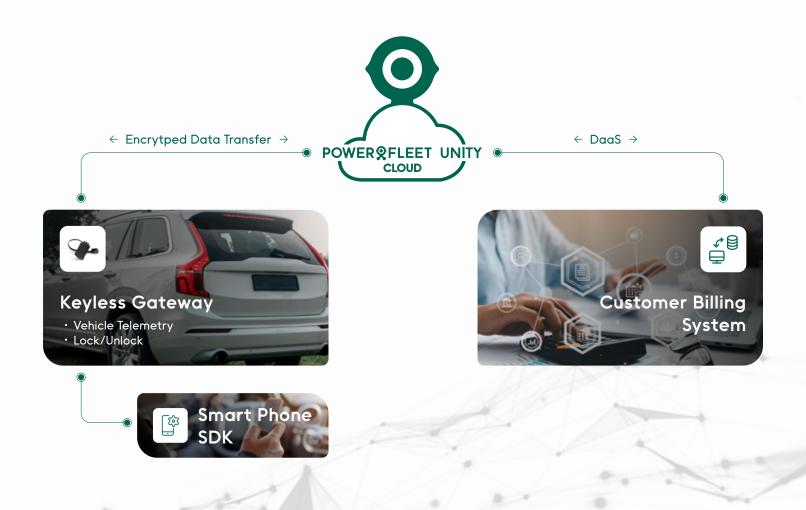


### Results

With Powerfleet you can make fast, informed decision to automate operations and capitalize on the latest fleet technologies. Win more deals with real-time, multi-dimensional KPIs tailored to your and your customers' businesses. Be ready today, and for what tomorrow holds.

#### Put your trust in Powerfleet to:

- Optimize fleet utilization
- Strengthen customer relationships
- Unify business operations
- Shrink operating costs
- Increase vehicle longevity



Powerfleet (NASDAQ: PWFL; TASE: PWFL) is a global leader of internet of things (IoT) software-as-a-service (SaaS) solutions that optimize the performance of mobile assets and resources to unify business operations. Our data science insights and advanced modular software solutions help drive digital transformation through our customers' and partners' ecosystems to help save lives, time, and money. We help connect companies, enabling customers and their customers to realize more effective strategies and results. Powerfleet's tenured and talented team is at the heart of our approach to partnership and tangible success. The company is headquartered in Woodcliff Lake, New Jersey, with our Pointer Innovation Center (PIC) in Israel and field offices around the globe. For more information, please visit www.powerfleet.com.